

WHO WE ARE: *our vision and values*

Alive Magazine brings together the real stories and artwork of young women around the world in a publication that extends tomorrow's female leaders an important voice in the media today. Recognizing that change must begin with youth, our aim is to give young people a voice, and in the process, allow the conversations that result to shape the communities in which they take part.

As a non-profit publication produced entirely by women 25 and under, *Alive Magazine* challenges the prevalence of negative media by offering a constructive, creative outlet for self-expression and empowering young women who are committed to making positive changes in their communities.

Alive Magazine is one component of Alive Arts Media, Inc., which empowers women through creative self-expression by enabling them to create the media they wish to see. Through its programs and activities, Alive Arts Media increases access to the arts through integration with media outlets, promotes media literacy and social consciousness in marketing aimed at youth, and offers high levels of professional experience and job skills training to women at an early age.



**“DON'T ASK WHAT
THE WORLD
needs. ASK WHAT
makes YOU come
ALIVE and GO DO
THAT... BECAUSE
WHAT THE
WORLD needs IS
PEOPLE WHO HAVE
COME ALIVE.”**

-HOWARD THURMAN

- *Alive Magazine* believes that advertising & media can be used as a positive tool for social change.
- *Alive Magazine* sees creativity as a means for sharing & developing one's identity.
- *Alive Magazine* fosters vocational exploration for young women.
- *Alive Magazine* believes in the economic value of young women's work.
- *Alive Magazine* views faith as an important part of real women's lives, and encourages dialogue and reflections on personal faith journeys.
- *Alive Magazine* values beauty as a virtue of character, not an assessment of worth.
- *Alive Magazine* supports businesses that operate with a local awareness and global consciousness, with respect for economic sustainability and human life.